

SIGN COMMITTEE

CONSENT CALENDAR MINUTES

Monday, April 2, 2012 David Gebhard Public Meeting Room: 630 Garden Street 2:30 P.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair

BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)

LOUISE BOUCHER (HLC)

DAWN SHERRY (ABR) (Consent Calendar Representative) KEITH RIVERA (ABR) (Consent Calendar Alternate)

CITY COUNCIL LIAISON: RANDY ROWSE

STAFF: JAIME LIMÓN, Senior Planner

TONY BOUGHMAN, Planning Technician GLORIA SHAFER, Commission Secretary

Website: www.SantaBarbaraCa.gov

GENERAL BUSINESS (2:30)

Representatives present: Cunningham and Sherry

Staff present: Boughman

A. Public Comments:

Dave Benton, Benton Signs. Expressed concern that sign applications required a scaled site plan, yet 90% of the time a scaled site plan is not relevant. Preparation of site plans requires a lot of work that is not needed.

B. Review of the minutes of the Sign Committee meeting of March 19, 2012.

Motion: Approve the minutes of March 19, 2012, as submitted.

Action: Sherry/ Cunningham, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from March 20, 2012 through March 27, 2012.

March 20: none

March 27: 3851 State Street, Chipotle Mexican Grill, Approval as submitted.

March 27: 614 E. Haley Street, Duo, Approved as submitted.

D. Announcements, requests continuances and withdrawals, and future agenda items. None.

CONCEPT REVIEW - NEW ITEM

A. 1149 COAST VILLAGE RD

C-1/SD-3 Zone

Assessor's Parcel Number: 009-291-005
Application Number: SGN2012-00040
Applicant: Dave Benton
Business: Stifel Nicolaus

(Proposal for an 8.31 square foot hanging sign and a 2.38 square foot wall sign for Stifel Nicolaus. An exception is requested to allow the hanging sign to be higher than 5 foot 6 inches above the second floor line. Total requested signage is 10.69 square feet. The linear building frontage is 30.00 feet. The allowable signage is 15.00 square feet.)

(Project requires exception findings.)

Continued indefinitely to Conforming Sign Review making the findings for the exception to allow the hanging sign to be greater than 5 foot 6 inches above the second floor line as follows:

- 1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or intended use of the property, that do not apply generally to the other properties in the vicinity: a) the business is exclusively second-story; b) this is an appropriate location for a sign for this tenant space and without the sign this business would not enjoy the same consideration as other businesses in the vicinity.
- 2. The granting of the exception will not materially detrimental to the public welfare, neighborhoods, or to the properties or environments in the vicinity.
- 3. The proposed signs are intended to be in conformance and consistent with the intent of the Sign Ordinance. The signs provide business identification and wayfinding.
- 4. Submit a formal letter requesting the exception and pay the required fees.
- 5. Shorten the sign six inches to allow some space between the ends of the sign board and the corbels.